



## **ENTREPRENEURSHIP DEVELOPMENT CLUB**

### **SREE SANKARA VIDYAPEETOM COLLEGE, VALAYANCHIRANGARA**

#### **ANNUAL REPORT 2016-17**

The club was officially formed with the registration and recognition of District industrial Centre, Ernakulum since 07/04/2016. The registration number allotted is EDC/EKM/11/16. The Entrepreneurship was officially inaugurated by the District Industries Officer Mr. Vinod G on 20<sup>th</sup> July 2016. The Presidential Address was delivered by Dr M P Vasudevan Namboothiri (Vice Principal), and the function was felicitated by Prof: S.K. Krishnan the Manager of the College

#### **Membership**

After the formal registration with DIC, the club intake students from all the departments as members

The club after its inception had conducted the following activities.

- A **survey** among the students of the college to understand their attitude towards entrepreneurship.
- A Talk on “**Role of Entrepreneurship in the socio-economic development of the nation**”. The talk was delivered by Mr Vinod G, District Industries Officer, Kunnathunadu on the occasion of formal Inauguration of E D Club 20<sup>th</sup> July 2016. He also pointed out the role of ED Clubs in boosting the entrepreneurial talents of the students.

- **A college level exhibition** “AAVISHKAARA 2K16” was organised on 20<sup>th</sup> July 2016. The aim of the exhibition was to provide a platform for the students to exhibit their creativity and innovations in the form of products before others. Department wise stalls were organised. Altogether there was 6 stalls from the college and 2 stalls by the outsiders were setup. The exhibition and sale of products was arranged in the college auditorium “Adwaita Hall” The stalls were managed by the students themselves. The departments participated in the event were

The exhibition was mainly arranged by 5 departments and NSS of the college. Two stalls were set up from outside the college. The products were

Departments	Main Items
Physics	LED Bulbs, Thermal Cooker, Books, Jack Fruit and Jack FruitJam
Chemistry	Liquid Hand Wash, Soap,
PG Dept of Commerce	Starch , Cleaning Lotions and Payasam
Commerce	Food Products like Pathiri, Unniyappam, Kaya Varuthathu, Gulab Jamun. Different Stationery Items ,Jwellery Items, Flower Vase, accessories, cloth bags and Dress Materials
Computer Science	Food Items
History	Flower vase, Ear rings
NSS	Umbrella
Stalls by outsiders	Dress Materials.

The club had not made investment in any of the stalls as it is the first initiative of the club. The club will be getting the financial assistance from District Industrial Centre on refund basis. The exhibition and sale were a huge success and about 270 visitors came to

see the exhibition and to purchase products. All the members as well as students were excited about this platform, they got to exhibit their talents.

➤ **Onam Fair 2016**

A similar exhibition was conducted at Onam season by the ED Club in connection with the National Service Scheme and all departments of the College. It was organised as a Onam Fair on September 6<sup>th</sup> 2016. Apart from the different departments of the college, more number of outside participants participated in the fair. The main participants were

- Khadhi Products by Palakkad Sarvodaya Sangham.
- Kuthampulli Set Sarees
- Kudumbasree Unit of Mazhuvannur Panchayath

About 308 visitors were there and the Khadhi products were offered at a rebate of 30% by the sangham. The members of ED Club were controlling the stalls and this gave them a novel experience of handling business in a single day. The students from various departments were present in the exhibition with different food products made by them. This exhibition has helped the students in learning the lessons of marketing their products.